

A Historical Overview of Logistics and Supply Chain Academic Luminaries

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Purpose - We hope to learn more about similarities of several academic luminaries which could be used as a guide to what contributed to their success in the field of SCM and logistics.

Methodology/Approach - To obtain information presented in this paper, we used the transcripts of the academic luminaries: Donald J. Bowersox, Bernard J. LaLonde, John J. Coyle, C. John Langley, J. Thomas Mentzer and Thomas Speh from the interviews conducted by Stock. Between 2007 and 2012, Stock conducted a series of interviews with several leading logistics and supply chain academicians in order to identify their motives, perceptions, and personal histories that influenced their illustrious academic careers.

Findings: All of the six academic luminaries were extremely hard workers, their military and/or business experiences had profound impact on their research and teaching, and each had a passion for their students. All had a strong desire to disseminate knowledge to others through teaching, research and consulting.

Research Implications/Limitation: The studies were conducted between 2007 and 2012. The luminaries legacies as well as greatest accomplishments throughout their lifetime could have changed from recent experiences.

Originality/Value of the Paper: Very few research studies have examined the biographies of influential academicians within the logistics and supply chain profession. This paper utilizes a biographical approach to develop an understanding and awareness of the motivations, backgrounds and other factors that had an impact on their success.

Keywords: Academicians; Biographies; Interviews; Logistics; Supply Chain Management.

Paper Type: Case Study

Introduction

In the field of literature and art, researchers often consider the “what, why, how, who, and when” of a particular book or painting, short story, or poem. They speculate on what might have motivated the writer or artist to write the book or paint the painting, to determine the message or story of the text or art and discuss the writer’s or artist’s perception of the contributions of their work. In the same way, through the autobiographies of several logistics and supply chain academicians who would be considered luminaries in their fields, we will attempt to get “the rest of the story!” We intend to establish similar trends between the academic scholars in this paper.

One important way of tracing the development of logistics and supply chain thought has been through biographical work. In the *Journal of Marketing* between 1956 and 1962, the Journal published 23 biographical sketches on “Pioneers of Marketing.” Other scholars have published references that included collections of biographical sketches of important academicians (Bartels 1962; Converse 1959; Wren and Greenwood 1998). These biographies provided the basis for a number of studies that examined the general development of marketing or management thought and practice and traced the development of those disciplines across individuals and universities. Stock’s (Stock 2012) interviews of logistics and supply chain academicians have been the only such effort conducted within logistics and supply chain management.

There are many people in life that make a difference in our world. However, other than their awards and achievements throughout their career, we do not know much about the person they are/were and what their aspirations for the field were. In this autobiographical examination of several logistics and supply chain academicians, we hope to learn more about similarities of these luminaries which could be used as a guide to what contributes to their success in the field of SCM and logistics. Also, as history tends to repeat itself, we hope to distinguish similar trends that unfold from one generation to another.

The six luminaries in this autobiography have contributed significantly to the fields of Supply Chain Management and Logistics. They include Donald J. Bowersox, Bernard J. LaLonde, John J. Coyle, C. John Langley, J. Thomas Mentzer and Thomas Speh. All six were renowned as all-rounders, extensively contributing to teaching, research and service. All six won numerous awards as academics and were value-adders in research and consultation to major companies.

Of those six luminaries in this autobiography, those still alive include Coyle and Langley. John J. Coyle is recognized for his achievements at Penn State. Until his retirement, Coyle was a faculty member at Penn State for over 40 years. He broadened the horizons of thousands of students in Supply Chain Management and chaired almost 40 Ph.D. dissertation committees. In addition, he published numerous articles in major journals as well as authoring 20 books and monographs.

C. John Langley is currently the Clinical Professor of Supply Chain Management and the Director of Development for CSCR at Pennsylvania State University. Langley has been a faculty member for over 40 years and has taught more than 8,000 undergraduate, MBA, Ph.D., and executive education students. He has published numerous articles and has authored 3 books in Transportation, Logistics and Supply Chain Management.

Four of the six luminaries mentioned in this autobiography are now deceased, including Donald J. Bowersox, Bernard J. LaLonde, J. Thomas Mentzer and Thomas Speh. Donald J. Bowersox is recognized for his achievements at Michigan State University, where he was a faculty member for over 40 years. He authored 250 articles along with 17 books and book chapters that have been used around the world by thousands of students. He served as a dissertation chairperson for 27 doctoral students, many of whom have become leading educators and researchers in the field of Supply Chain Management, Marketing and Logistics, such as Tom Mentzer and Tom Speh.

Bud LaLonde, also known as the godfather and one of the legacies in Logistics and Supply Chain Management, served for over 35 years as an educator at several universities. He published over 120 articles, monographs, books and book chapters and was the co-author of one of the earliest physical distribution textbooks. He also served as a dissertation chairperson for over 60 doctoral students.

Tom Mentzer was an author, professor and publisher. He was a faculty member for over 30 years. He was the most published author in the *Journal of Business Logistics* and had authored/co-authored 9 books along with 119 referred articles published in highly reputable peer reviewed journals. He also served on more than 20 Ph.D. dissertations and served as a committee member in even more.

Tom Speh was a faculty member for over 35 years. He educated and conducted research in various fields, such as marketing, warehousing, logistics and supply chain management at Miami University. He published over 50 articles and served as an editorial review board member on many journals. He also authored and co-authored 2 well-known textbooks: *Business Marketing Management* and *Marketing, Best Practices*.

All six researchers have had or are continuing to have, significant influence and helped change the Marketing and Logistics world as we know it. In addition, all six researchers have been presented with the highest honorary award from the Council of Supply Chain Management Professionals (CSCMP)—the Distinguished Service Award, for their significant and career-long dedication towards the field of Supply Chain Management and Logistics.

This autobiography will hopefully serve as supporting material for various university courses where the works of these academicians may be discussed. They will be of significant impact in courses where history and theory are being examined, since these individuals contributed extensively to that history and theory.

Research Design

A historical review approach was utilized in this research. Some scholars hold to the notion that “what happened in the past profoundly affects all aspects of our lives and will affect what happens in the future” (Porra et al. 2014). The authors of this paper agree with that belief. Further, biographical research that “studies the lives of individuals who produce ideas can produce a deeper understanding of the ideas

themselves, as well as their contribution to their respective discipline [however] ...this type of biographical research is rare in most business disciplines and virtually non-existent in logistics and supply chain research” (Baker and Stock 2011, p. 1).

To obtain information presented in this paper, we used the transcripts of the academic luminaries from the interviews conducted by Stock. Between 2007 and 2012, Stock conducted a series of interviews with several leading logistics and supply chain academicians in order to identify their motives, perceptions, and personal histories that influenced their illustrious academic careers (<http://netcast.usf.edu/browse.php?page=classes/business/stock/index>).

Table 1: Interview details

	Interview Date	Video Length	Transcript Length
Bowersox	Nov 14, 2007	1:33:47	29 pages
Coyle			45 pages
LaLonde	Oct 11, 2007	2:01:45	34 pages
Langley	Feb 28, 2012	2:06:08	50 pages
Mentzer	Jan 28, 2010	2:52:16	68 pages
Speh	Apr 15, 2009	1:42:57	42 pages

Typically, the only records available about these individuals in logistics and supply chain management are found in their published works or recordings of their presentations or speeches. For example, Wroe Alderson, considered by many marketing scholars to be an important Marketing theoretician, is unknown except for his writings. Another example in the management discipline would be Peter Drucker, who published extensively, but little is known about him based on his personal recollections.

To remain consistent throughout all the interviews, Stock used an interview guide, which contained the following sections, such as Family and Childhood, Education, Military, and Career. Transcripts of the interviews were sent back to the interviewee’s for corrections and improvements. Thus, the most updated transcripts were analyzed in this paper.

Family and Childhood

There are many similarities between the authors in terms of their upbringing and success. All emphasized the role that their parents played in their development, basically being supportive and instilling a desire to obtain knowledge. They all mentioned that there were no second thoughts about attending college. As examples, Bowersox’s father enforced the importance of education in his children and was not compromising in the fact that they had to pursue their education, while Coyle mentioned that his parents were his mentors and influencers.

All six academicians had different personalities growing up. Bowersox described himself as a typical child, cheerful yet stubborn. LaLonde was a bookworm. Coyle mentioned that he was a responsible child who aspired to pursue further education. Langley described himself as highly task-oriented. Speh was more toward the quiet side while being a little mischievous. Mentzer was a rambunctious and highly social child.

All six were highly active in sports throughout their youth. Bowersox and LaLonde were on their school teams for various sports. In addition to baseball, Langley also played ice-hockey and bowled often. His favorites were baseball and ice-hockey. Mentzer played as a receiver in football and could bat both left- and right-handed for baseball. Speh played sports such as football and also ran track. Although Coyle was unable to join a sports team due to working nightshifts during middle to high-school, he picked up a couple sports for recreational purposes during college, such as handball and racquetball.

Table 2: The Exhibit below summarizes their involvement in various sports activities.

	Bowersox	Coyle	LaLonde	Langley	Speh	Mentzer
Football	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Baseball	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Others	<input checked="" type="checkbox"/>					

Education (Grade and High School)

All six academicians ended up highly successful and are known as gurus in the field of Logistics and/or Supply Chain Management. Let's go a little deeper into their subject preference in middle school. As you can see from the Exhibit below, there are some similarities in their favorite subjects. Three of the six luminaries – Bowersox, Coyle and Speh -- found History to be their favorite subject, while Coyle, Langley and Mentzer believed their favorite subject was Mathematics. LaLonde was more intrigued by science subjects. It is interesting to note that Bowersox and LaLonde taught the marketing history course in their respective doctoral programs at Michigan State and Ohio State. The others, while not teaching such courses, appreciated history in that many of their published works included some historical emphasis. All of the academicians utilized quantitative methods in their research, although Bowersox and Mentzer were more involved in utilizing these methods, including modelling and simulation, than the others.

Table 3: Favorite Subjects

Bowersox	Coyle	LaLonde	Langley	Mentzer	Speh
History	Math, English and History	Chemistry and Physics	Math	Civics / Math	History / Economics

Military

In terms of military experience, Bowersox and Langley were the only two who had military experience. Bowersox had on-field experience and was in the Air Force for three and a half years in Tacoma, Washington, after which he was assigned to Rand Corporation for half a year in Santa Monica, California. He believes the experience of being in the military shaped his personality as he became mature, competitive and developed leadership skills. Langley was in the Reserves for six years, with the first year in training and the rest as a functioning member. In addition, he had worked with the military as an academic to improve supply chain processes. Coyle and LaLonde had Reserve Officers Training Corps (ROTC) experience.

Table 4: Military Experience

	Bowersox	Coyle	LaLonde	Langley	Mentzer	Speh
ROTC	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Reserves				<input checked="" type="checkbox"/>		
Field Experience	<input checked="" type="checkbox"/>					

Education (College)

Bowersox paid most of his way through college with minimal help from his parents by working (driving a truck). LaLonde was awarded a scholarship from Ford Motor Company and Coyle paid his own way through from the funds accumulated from working during high-school and working odd jobs such as in dining halls.

Table 5: Education during College

	Bowersox	Coyle	LaLonde	Langley	Mentzer	Speh
Bachelor's	Arts in Pre-law and divisional social science	Science	Education	Mathematics	Industrial Administration	Marketing
University	Michigan State	Pennsylvania State	Notre Dame	Pennsylvania State	General Motors Institute	Miami
Master's	Arts in Business Administration	Science	MBA in Economics	MBA in Finance	MBA	MBA
University	Michigan State	Pennsylvania State	University of Detroit	Pennsylvania State	Michigan State	Miami
PhD	Marketing, minor in Transportation, Economics and Management	Business Administration	Business Administration	Business Logistic with supporting fields of Quantitative Business Analysis and Econometrics	Marketing, Logistics and Psychometrics	Marketing and Logistics
University	Michigan State	Indiana University	Michigan State	Pennsylvania State	Michigan State	Michigan State

The degrees received by each of the six academicians are summarized in the Exhibit above. During their undergraduate degrees, all luminaries pursued different majors. During their graduate degrees, all did their Master's in Business Administration, while Bowersox did his in Arts in Business Administration and Coyle did his in Science. For their postgraduate education, Coyle and LaLonde continued to pursue a degree in Business Administration, while Mentzer and Speh both pursued a degree in Marketing along with Logistics.

For their Bachelor's and Master's degree, Coyle and Langley both went to Pennsylvania State University. Both Bowersox and Mentzer went to Michigan State University for their Master's. For their PhD's, four of the six luminaries – Bowersox, LaLonde, Mentzer and Speh -- went to Michigan State University. Langley had pursued his entire education from Pennsylvania State University.

It is significant to note that all of the academicians attended doctoral programs, which at the time and in most cases since, were logistics-oriented schools. Each of the universities had one or more individuals on the faculty who had logistics-related interests. Likely, that is where they developed or continued to develop their interest and passion for logistics and ultimately, supply chain management.

Career

All six academicians have had a huge impact on Marketing, Logistics and Supply Chain Management in different ways. All were known as gurus due to their significant contributions and accomplishments in the field. All six were honored with the Distinguished Service Award from the Council of Supply Chain Management Professionals (CSCMP), the highest honor awarded by an association for significant contributions to the professions of logistics and supply chain management.

LaLonde had inaugurated the *Journal of Business Logistics (JBL)* with only USD \$7,000. He served as the editor for 10 years and transformed it into the premier academic journal it is today. He also started the educator's conference as part of the National Council of Physical Distribution Management (NCPDM), the precursor of today's CSCMP, which has over 300 academic members from more than 30 different countries.

He also was the initiator of the CSCMP Doctoral Consortium which has brought together doctoral students from all over the world each year at the Annual Conference of CSCMP. In honor of his contributions to the field, *JBL* presents the Bernard J. LaLonde Best Paper Award, which awards the most valuable paper appearing in the journal every year. Bowersox was the co-author for the first logistics textbook, "Physical Distribution Management: Logistics Problems of the Firm." He developed and directed one of the world's premier executive education programs at Michigan State: "Logistics Management Executive Development Seminar". He was also a founding member of the NCPDM. CSCMP honors his contributions by holding an annual 'Donald J. Bowersox Doctoral Symposium', which is a forum begun by LaLonde that provides opportunities for doctoral students who want to pursue a career in academia with academics and practitioner leaders.

In addition to being part of many executive development programs both domestically and internationally, Coyle also contributes beyond the realm of academia. He served on the Academic Advisory Board of Coopers and Lybrand and Logistics Advisory Board to the US General Accounting Office. He has served on the boards of several Supply Chain and Logistics service companies. His most significant accomplishments come from his experience as an educator. He is recognized for assisting in the development of the SCM program at Penn State, along with the thousands of students he has educated through his courses and research activities.

Apart from consulting for leading firms such as Xerox and Procter & Gamble, Speh had developed a warehouse model for a Third-party logistics of which 12,000 copies were distributed all over the world. This helped companies build a warehouse cost model that is still being used today. In addition, with numerous teaching awards under his belt, he impacted thousands of students around the world. Speh was the only one to have served as the President of both CSCMP and the Warehousing Education and Research Council (WERC), a similar organization to CSCMP, but with a warehousing emphasis.

Mentzer was known as one who was most productive in the field, having obtained numerous awards and honors for his teachings and service to the discipline. He consulted with many companies in Supply Chain Management. He won numerous awards throughout his career in the field of academics as well as in the research aspect of Supply Chain Management and Logistics. His service and accomplishments towards CSCMP and its executive committee were commendable, having served as President of CSCMP.

Langley is recognized for his service towards numerous journals as a member of the Editorial Review Boards as well as a researcher and contributor towards executive development programs. He has also consulted and served as a board member for several leading organizations and corporations. He was also an educational advisor for the National Shippers Strategic Transportation Council, NASSTRAC, and served in many other capacities for many organizations and associations. He too, served as President of CSCMP.

All six luminaries had a huge impact on Marketing, Logistics and Supply Chain Management in different ways. Along with being great researchers and educators in their field, all were also consultants for multi-billion dollar corporations and editors or review board members for the premier journals in the discipline.

Members of the Editorial Boards for Journals

As mentioned, the luminaries contributed extensively to the field as researchers. In addition to publishing articles, they also served as Editorial Review Board members for several journals.

Table 6: Member of the Editorial Review Boards of Journals

Bowersox	Coyle	LaLonde	Langley	Mentzer	Speh
<i>Journal of Business Logistics, The International Journal of Logistics Management, Journal of Marketing Theory and Practice, Supply Chain Management Review, and others</i>	<i>Journal of Business Logistics, International Journal of Physical Distribution & Logistics Management</i>	<i>Journal of Business Logistics, International Journal of Physical Distribution & Logistics Management, The International Journal of Logistics Management, Journal of Marketing Education, Marketing Management, Transport Logistics, and others</i>	<i>Journal of Business Logistics, International Journal of Physical Distribution & Logistics Management, The International Journal of Logistics Management, European Business Review, South African Journal of Transportation Supply Chain Management and Supply Chain Quarterly</i>	<i>Journal of Business Logistics, International Journal of Physical Distribution & Logistics Management, Journal of Marketing, Journal of the Academy of Marketing Science, and others</i>	<i>Journal of Business Logistics, International Journal of Physical Distribution & Logistics Management and Warehousing Management Magazine</i>

All the luminaries served as editorial board members for the *Journal of Business Logistics* the leading journal published by CSCMP that provides articles on research and techniques in Supply Chain Management and Logistics. In addition, four of the luminaries: LaLonde, Langley, Mentzer and Speh were editorial members of the *International Journal of Physical Distribution and Logistics Management (IJPDLM)*. Bowersox, LaLonde and Langley also served as editorial board members of *The International Journal of Logistics Management (IJLM)*. See the Exhibit below for a summary of their activities.

Companies Consulted

All had either consulted for companies and/or worked for companies sometime in their careers. Bowersox had worked for the Railway Express Agency as well as the E. F. McDonald Company prior to accepting his position as an educator, while the others consulted for companies throughout their careers. LaLonde worked extensively with the Government and US Military.

Table 7: Companies Consulted or worked for / Board Members of Companies

Bowersox	Director of New Business Development for the Railway Express Agency and a Vice President and General Manager with the E. F. McDonald Company
Coyle	Multiple companies
LaLonde	Wide range of government US post offices, the Military and other government agencies, and others
Langley	Mercer Management Consulting with Accenture. Board Member of 3 major corporations: UTi Worldwide, Forward Air Corporation, and Averitt Express
Mentzer	OfficeMax, Whirlpool, Best Buy, Ditch-Witch International, and others
Speh	Burlington Northern Railroad, FTD, Procter & Gamble, Rohm & Haas, Sara Lee, Exel Logistics, Federated Department Stores, Phillip-Morris, Limited Brands, Xerox, and others

All the luminaries have received numerous awards as educators and researchers in Supply Chain Management and Logistics. As previously mentioned, all received the Distinguished Service Award from the CSCMP, one of the highest honors in Supply Chain and Logistics. In addition, four of six luminaries received an award from SOLE – The International Society of Logistics. Bowersox and Mentzer received the Armitage Medal and Coyle and LaLonde received the Eccles Medal from SOLE. Selected awards are shown in the Exhibit below.

Table VIII: Awards / Honors Received

Bowersox	Distinguished Service Award from the Council of Supply Chain Management Professionals in 1966, recipient of the Broad School Alumni Lifetime Achievement Award in 2002, Armitage Medal from SOLE in 2005 and title of Distinguished University Professor and Dean Emeritus from MSU in 2006.
Coyle	Distinguished Service Award from the Council of Supply Chain Management Professionals in 1991, Philadelphia Traffic Clubs Person of the Year in 2003. Eccles Medal from SOLE in 2004, Lion’s Paw Medal from Penn State in 2004 and numerous awards for his excellence in teaching and advisory.
LaLonde	Distinguished Service Award from the Council of Supply Chain Management Professionals in 1976, Professor Emeritus title, Harry E. Salzberg Medallion from Syracuse University, Eccles Medal from SOLE and numerous others awards and recognitions.
Langley	Distinguished Service Award from the Council of Supply Chain Management Professionals in 1993, Outstanding Alumnus Award, Business Logistics Program from Penn State in 1992, and Honorary Distinguished Logistics Professional by the American Society of the Transportation Logistics, AST&L in 2007.
Mentzer	Distinguished Service Award from the Council of Supply Chain Management Professionals in 2004, Distinguished Fellow of the Academy of Marketing Science in 1992, named a DC Velocity magazine “Rainmaker” in 2005, Armitage Medal from SOLE in 2007, and many other awards and honors.
Speh	Distinguished Service Award from the Council of Supply Chain Management Professionals in 2007, Harrison Medallion from Miami University, lifetime membership in WERC and numerous teaching awards.

Hobbies

They all mentioned a few things they indulged in while growing up during their spare time. Bowersox, Langley and Mentzer enjoyed playing golf while LaLonde and Langley collected coins. There is not pattern here, but the information is presented for historical interest only.

Table 9: Hobbies

Bowersox	Coyle	LaLonde	Langley	Mentzer	Speh
Writing outside field, Golf, Tennis	Local Health Club, Yarding and Reading	Numismatist, Photography	Numismatist, Golf, Ice Hockey	Golf	Cooking, Gambling

Legacy

While all the researchers have accomplished tremendous achievements as educators, researchers and assisted in developing Logistics and Supply Chain Management to what they are today, each had their own perceptions of their most creditable accomplishments throughout their lifetime.

Bowersox and Coyle mentioned that they were most proud of building the SCM programs at their respective universities. Bowersox and Speh mentioned that they took pride in the large number of students that they taught and influenced. Langley and Speh believed that their best accomplishments were having a good family life. (see Exhibit below).

Table 10: Accomplishments and Legacy of luminaries

	Bowersox	Coyle	LaLonde	Langley	Mentzer	Speh
Best Accomplishment	Building SCM program at MSU	Building SCM program at Penn State, teaching thousands of students and writing textbooks	Chaired 60 Doctoral Students	Meaningful, enjoyable family life	Transition of Logistics to a recognized academic and professional program	Warehouse Cost Model, motivating students in SCM, being a best friend to his children
Legacy / To be remembered as	Educator who always made time for his students and cared about their education	Building the SCM program at Penn State and for his textbooks	Starting the #1 journal in the field, Educators conference and the Doctoral consortium	Helped broaden the Supply Chain Management discipline	Consummate scholar and for his integrity toward the discipline and institution	His ability to motivate others.

In sum, these gurus have definitely left a lasting legacy.

The Importance of Examining the Lives of Significant Logistics and Supply Chain Academicians

Readers of this paper are encouraged to go to the website (<http://netcast.usf.edu/browse.php?page=classes/business/stock/index>) at the University of South Florida where Stock (2012) uploaded the video interviews of these six luminaries of the profession. Also available on the website are transcripts of those interviews.

While this paper has provided a summary of various aspects of the lives of these academicians, there is much more insight available from reading or viewing the interviews. All of the six were universally recognized as having made significant contributions to the logistics and supply chain professions. They influence thousands of students and business professionals on the importance of logistics and supply chain management and many of the executives in the area today have had direct exposure to these individuals, either in university classrooms or executive education programs. To identify all of their contributions is not possible within the space of this paper, but we will try to summarize what we believe to be their most significant contributions and commonalities that we observed in their lives.

First, all of the six were extremely hard workers. They worked long hours because of their passion and enthusiasm for what they did. While not sacrificing family and other important aspects of their lives, they spent enormous amounts of time on “doing logistics and supply chain management.” Incidentally, they passed on to their students the need to work hard and enjoy what they were doing in the profession.

Second, their military and/or business experiences had profound impact on their research and teaching. While true scholars, each was very pragmatic and they always examined the practical side of their research. That provided value added to their students in their classes and to professionals in conducting the business of logistics and supply chain management.

Third, each had a passion for their students. One can sense from viewing their interviews that they loved being in the classroom and educating the next generation of logistics and supply chain professionals. In some cases, multiple generations of professionals as children of former students also took courses from these individuals and entered careers in the field as well.

Fourth, all six luminaries had a strong desire to disseminate knowledge to others through teaching, research and consulting. All were highly published in both academic and practitioner journals and magazines. Each had practical experience through their work history and/or consulting with businesses. They provided value added to those whom they “touched” in the classroom, the business environment, professional associations in which they were involved, and the countless number of people who read their published works.

It is the desire of the authors of this paper that readers will get a glimpse of the significance of these scholars and the immense contributions that they have made, and continue to make, to the members of the logistics and supply chain professions.

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